

2011



4th Annual Breast Cancer Awareness Campaign

Santa Clara Sporting Club and Matteo Studios

What is "Goals for a Cure?"

Santa Clara Sporting Club along with Matteo Studios sponsors an annual campaign to raise breast cancer awareness - "Goals for a Cure."

This campaign was the brainchild of two brothers, Keven and Jason Azevedo and their business partner Matt Olson with the support of Santa Clara Sporting Club's Board of Directors.

At first, they simply hoped to raise awareness of the disease that had taken such a toll in our organization. When they realized that they could get nationwide audience, as Santa Clara Sporting teams compete all over the nation, Goals for a Cure was turned into a fundraiser.

Everyone helped. Santa Clara Sporting donated all the pink jerseys, Matt Olson created logos, press releases and website, Keven and Jason printed all jerseys, and we had the support of all our coaches, assistant coaches, managers, parents and players.

Our first year was 2008. During the entire month of October all Santa Clara Sporting teams wear pink jerseys to all games and are free to raise funds many different ways. We raised \$27,237 in 2008, \$20,000 in 2009 and \$18,000 in 2010. We are now, in 2011 and ready for another successful campaign.

All funds have been donated to El Camino Hospital in Mountain View, California. El Camino Hospital uses these funds to provide free mammograms to women who need financial support to receive breast screening exams. We firmly believe that early detection of breast cancer is one of the most important ways to battle the disease.

Please feel free to check out our webpage at www.santaclarasporting.com and click on "Goals for a Cure" for more information. There you will be able to see photos, articles published in Newspapers, TV News coverage, testimonials, etc...

Thank you so much for your support!